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CRISWELL COLLEGE



2020 Main Logo Colors

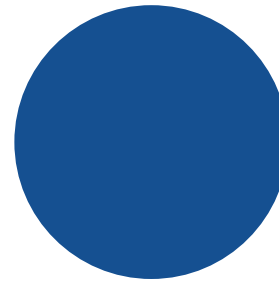
These are the primary Pantone® colors and should be represented on every Criswell College process printing. Presenting these Pantone® colors to a printer ensures the correct color is printed.

Pantone® 7686 C - Blue

Pantone® 7408 C - Yellow

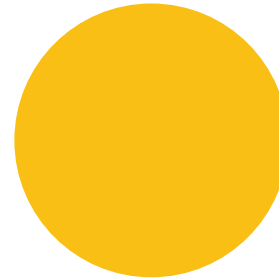
Pantone® 429 C - Gray

Use the provided CMYK color values for print brand marketing. Use the provided RGB color values for web and digital brand marketing.



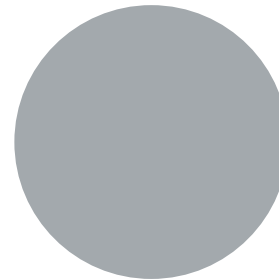
Pantone® 7686 C

C 98	R 25
M 77	G 79
Y 14	B 144
K 2	



Pantone® 7408 C

C 0	R 254
M 27	G 190
Y 100	B 16
K 0	



Pantone® 429 C

C 38	R 164
M 27	G 170
Y 27	B 173
K 0	

2020 Secondary Criswell Colors

These are the secondary Pantone® colors and can be used to compliment the Criswell College Main Colors listed on the previous page. Again, presenting these Pantone® colors to a printer ensures the correct color is printed.

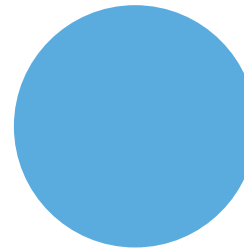
Pantone® 298 - Bright Blue

Pantone® 7730 - Green

Pantone® 258 - Purple

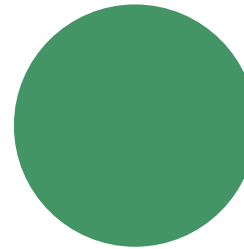
Pantone® 5395 - Dark Blue

Again, use the provided CMYK color values for print brand marketing.
Use the provided RGB color values for web and digital brand marketing.



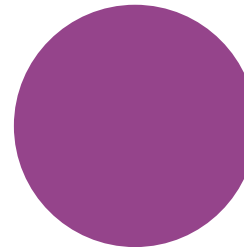
Pantone® 298

C	65	R	120
M	18	G	165
Y	0	B	220
K	0		



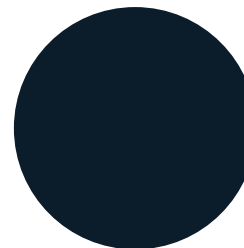
Pantone® 7730

C	75	R	100
M	20	G	145
Y	75	B	100
K	5		



Pantone® 258

C	45	R	130
M	85	G	70
Y	10	B	135
K	5		



Pantone® 5395

C	90	R	39
M	72	G	52
Y	50	B	67
K	50		

10%	20%	Pantone® 429 C 38 C 164 R 27 M 170 G 27 Y 173 B 0 K PMS 429
40%	60%	

10%	20%	10%	20%
40%	60%	40%	60%

10%	20%	Pantone® 7730 75 C 100 R 20 M 145 G 75 Y 100 B 5 K PMS 7730
40%	60%	

Pantone® 7686 C	
98 C 25 R	77 M 79 G
14 Y 144 B	2 K PMS 7686

Pantone® 7408 C	
0 C 254 R	27 M 190 G
100 Y 16 B	0 K PMS 7408

Pantone® 258	
45 C 130 R	85 M 70 G
10 Y 135 B	5 K PMS 258

Pantone® 298	
65 C 120 R	18 M 165 G
0 Y 220 B	0 K PMS 298

Pantone® 5395	
90 C 39 R	72 M 52 G
50 Y 67 B	50 K PMS 5395

60%	40%
20%	10%

60%	40%
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60%	40%
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20%	10%
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20%	10%
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2020
Primary & Secondary Color Palette
 per Stamats
 (Pantone® & CMYK for print,
 RGB for web & digital,
 PMS for print & paint matching)

CRISWELL
COLLEGE



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